



Bringing It Home

How Jewish Voice Ministries International Plans to
Bring the Gospel of Message to the U.S. Jewish Community



Jesus made an unusual request of his disciples one day on the Sea of Galilee – they hadn't caught any fish, so Jesus said – cast the net on the other side of the boat. The result? John 21:6 says they were unable to haul in the net because of the large number of fish they caught.

Jewish Voice Ministries on Secular TV

Jewish Voice's ministry net on television has primarily been to reconnect church-going Christians to their Jewish roots and inspire them to help us reach Jewish People through our overseas outreaches. But very few Jewish People in America are watching Christian television except the occasional channel surfer.

But on the other side of the boat is secular television where Jewish People can be reached in great numbers. 40% of the world's Jews live in the United States and need to know Messiah has come.

Ours is a nation where, according to the A.C. Nielsen Company, the average American watches more than four hours of television each day.

Since 1993, we have had great success reaching Jewish People with our overseas International Festivals of Jewish Music and Dance in Russia, Eastern Europe, India and South America. These dynamic festivals – along with our medical outreaches in Ethiopia, India and other poor nations – have led over half a million Jews and Gentiles to receive Yeshua as their Messiah.

But, the festival and medical outreach strategy will not work in the United States and other western nations...

It's time to cast our net on the other side of the boat – on secular television – where the fish are.

IMMC – Why It Is So Important

God has blessed Jewish Voice with the tools in our new state-of-the-art International Messianic Media Center to now produce the highest quality television – rivaling anything being shown. This is critically important when airing on secular television stations who tend to have higher production standards.

It features a new High Definition television production studio, the latest digital cameras, video switchers, digital audio processing and editing systems.

God's mandate for Jewish Voice is to use the tools He has given us in the most effective ways to proclaim the gospel of Messiah-Jesus around the world – to the Jew first and also the Nations.

*John 21:6
He said, "Throw your net on the right side of the boat and you will find some." When they did, they were unable to haul the net in because of the large number of fish.*

The Opportunity

According to the latest research from A.C. Nielsen – the average American watches more than four hours of television a day – the equivalent of watching 2-months of TV non-stop per year. Over a lifetime, a decade of their time will be spent watching television. Television is a cost-effective way to reach and impact Jewish and non-Jewish families alike.

We must use this pervasive, penetrating medium to reach hearts with the salvation message of Yeshua-Jesus. Jewish Voice is planning to air original specials on secular TV that will target large Jewish viewer-ship in the dense Jewish communities of New York City, Philadelphia, Miami, Los Angeles and other large cities.

Jonathan Bernis believes the days are short and now is the time to favor Zion. We need to prepare for a large harvest of precious Jewish souls as we cast the net of the gospel into the secular television market place.

Just as the fishermen began to pull in the large number of fish in their net, they called for their fellow fishermen to come over and help them pull in the net.

We will need your help to gather in the harvest.

You can become a fisher of Jewish souls by helping provide the resources to help us cast this mighty net to reach the large American Jewish population who may never have another chance to hear about their Messiah. We must do what we can now in the light of His love, for the night will come when no man can work.

Request For Support

This will be the greatest financial and creative challenge we have ever faced. Production standards for secular television networks are much higher than for Christian facilities. Typically made for TV movies cost between \$2 million and \$6 million dollars to produce. Production costs for this venture could easily run \$1,500,000 even using our state-of-the-art equipment. Once the project is produced, airtime for major cities could run close to \$500,000 for the first year.